



Associate Membership OPPORTUNITIES

The Vermont Cheese Council is a 30-year old 501(c)(6) membership organization founded by Vermont cheesemakers to foster the Vermont cheese community, pursue collective learning efforts, and collaborate through combined marketing power to represent the Vermont Cheese Brand. At any given time, our membership is 40+ cheesemakers strong.

Our Associate Partnerships are open to businesses that support the Vermont cheese community. If your business provides goods or services to the cheese or dairy industry and you would like the opportunity to show your support for our members, consider Gold, Silver or Bronze membership tiers.

Associate Membership Dues

Associate Membership dues are invoiced in January, new members can pay a pro-rated rate depending on month joined, or choose to pay full amount for the year. Membership begins the date we process payment.

Associate Membership is a non-voting membership category.

All applications are reviewed by VCC staff for approval.

Please note: member contact lists are not made available to members or non-members per VCC privacy policies.



Gold MEMBERS

\$2,500

- ✓ Priority access for event sponsorship (Festival, Cheese Week, Conference, etc)
- ✓ 4 Cheesemakers Festival tickets to use or give away
- ✓ Ability to "host" breakfast, lunch, or happy hour at one industry event or initiative a year; specifics are pending schedule availability and programming
- ✓ New partner welcome feature in members-only email newsletter (100 words or less)
- ✓ Access to education resources listings & discounts
- ✓ \$400 discount off our online course, the Science of Farmstead Cheese
- ✓ Logo Link and 100-word bio on Vermont Cheese Council website
- ✓ Thank You Logo Listing in Annual Report

Silver MEMBERS

\$1,000

- ✓ Priority access for event sponsorship (Festival, Cheese Week, Conference, etc)
- ✓ 2 Cheesemakers Festival tickets to use or give away
- ✓ Invitations to industry events
- ✓ New partner welcome mention in members-only email newsletter (50 words or less)
- ✓ Access to education resources listings & discounts
- ✓ \$400 discount off our online course, the Science of Farmstead Cheese
- ✓ Logo Link and 50-word bio on Vermont Cheese Council website
- ✓ Thank You Text Listing in Annual Report

Bronze MEMBERS

\$500

- ✓ Priority access for event sponsorship (Festival, Cheese Week, Conference, etc)
- ✓ Invitations to industry events
- ✓ Member only emails (updates, upcoming events, discounts on training/education, etc.)
- ✓ Access to education resources listings & discounts
- ✓ \$400 discount off our online course, the Science of Farmstead Cheese
- ✓ Text Link on Vermont Cheese Council Website
- ✓ Thank You Text Listing in Annual Report

Note: Festival tabling/vending options are part of event sponsorship. Tabling space at our Festival is limited; Associate Members are given priority access for our event sponsorships beyond their Associate Membership that may include Festival tabling/vending depending on the sponsor level they choose.

Interested in Associate Membership?

Contact Chelsea Johnson, Development Manager, at chelsea@vtcheese.com or 802.227.2271