NEKingdom THE hunt

INSTRUCTIONS Complete ANY FIVE clues in this packet, then submit your answers/pictures using the instructions provided, and you will be entered into our winner drawing!

Complete eight clues, and you will be given *two* "entries" to our winner drawing.

DURATION This packet is estimated to take about 4-6 hours to complete for anyone starting in this region, with longer duration for anyone doing longer biking or hiking adventures. It is a good fit for those looking for a day trip around the region! For those pursuing the longer hikes/bike rides, planning for two days may be more appropriate.

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HUNTING IN THE TIME OF COVID

Ground Rules Follow the COVID guidelines for any site you visit please! We will provide you with links for those when applicable in a clue. And you'll need to wear a mask if you find yourself within 6 feet of anyone else from outside your household (state rules!). We are all in this fun adventure together – and it's important that we help keep one another healthy, while also having a bang up, good time! MAXIMUM TEAM SIZE: One household. We do not, due to COVID, recommend that people from multiple households jump in a car together…though we totally recommend that you compete with your neighbors and friends!

Visiting Sites Many sites may have special visiting rules, due to COVID. We encourage you to visit their websites/call before visiting to see if you need to make any kind of reservations to visit their sites (and this is true even if they are free to visit in that it may relate to things like limits on visitors they can host).

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IMAGE & LIABILITY RELEASE

By participating in The Hunt participants (a) take on full personal responsibility for any risk, injury, or harm that may come from the activities they pursue during The Hunt; (b) commit to pursuing all activities related to The Hunt in a safe and responsible manner that is both considerate of those around them and also within their individual capability levels; and (b) agree to hold Council (VCC) harmless of any and release VCC of all liability due and or related to participation in this event. Participants also agree that in participating, submitted images may be utilized in Vermont Cheese Council marketing and promotional materials.

PROBLEMS ALONG THE WAY

Email us at info@vtcheese.com

finding cheese glorious cheese!

Below is a list of locations where you can find and buy a mix of locally produced cheeses in and near this region. All of these are worth stopping at to grab a mix of delightful food items that will be perfect for your car ride!

Montpelier

Hunger Mountain Co-op

North of Montpelier

Craftsbury General Store (Craftsbury)

The Willey's Store (Greensboro)

Buffalo Mountain Food Co-op (Hardwick)

Bradford

Out of the Whey Cheese Shop

Get it directly from local cheesemakers!

You can search for a local maker and see if they have a farmstand/are open using the Vermont Cheese Trail at https://vtcheese.com/vermont-cheese-trail-map/

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OPTIONS FOR SUBMITTING ANSWERS/PICTURES

Instagram Users You can store your images on Instagram then upload links to those posts when you submit your "answers". When using this option, please note that ALL of your images must be accessible via Instagram and that you must provide VCC with access to "follow" you on Instagram if necessary to view your "answer" images. You can find this region's Instagram Answer Upload Link here at any time:
https://vtcheese.com/hunt-uploads/

Digital Uploads for NonInstagram Users This option is for folks who take pictures using mobile devices but don't use Instagram. It will link you to an upload site that you can use to upload answers/images. You can find this region's Non-Instagram Answer Upload Link here at any time:
https://vtcheese.com/hunt-uploads/

Mail In Answers Last page in this packet is your answer form and has mail in instructions.

You can find all these options available online at www.vtcheese.com/hunt

THE hunt NEKingdom CLUE 1

PLAY TIC TAC TOE

Take a picture of one of your team members with the objects on the tic tac toe card on the next page until you have three in a row – diagonally, across, or up and down!

a lake	a ski hill with trails visible	eating a maple cremee
goat	statue of an animal	sign directing you to Canada
a general store (pic must show sign)	dirt road	cow

THE hunt NEKingdom CLUE 2

A REFLECTION OF LAND...

When cheese is made, its milk reflects the land that feeds the animals that produce that milk. Many of the cheesemakers in the Northeast Kingdom have named cheeses after a feature of their nearby landscape - a mountain, a road, a lake, a town....

To complete this clue: Find a feature that has inspired a cheese name, take a pic with that feature, and in your answers - tell us whose and what cheese it refers to!

Insider tip: Use the Vermont Cheese Trail map to find local cheesemakers: https://vtcheese.com/vermont-cheese-trail-map

And use the Vermont Cheese Council cheese search tool to see what cheeses they make (i.e. to find the cheese names you can pick from!): https://vtcheese.com/vermont-cheeses/vermont-cheese-search

THE hunt NEKingdom CLUE 3

BLAZE YOUR OWN TRAIL

Walk, bike, hike, run, or choose any non-motorized method to enjoy one or more of the Kingdom Trails trails! The Kingdom Trails network offers over 100 miles of non-motorized recreational trails for all ability levels, so you should be able to find the ideal trail for you! You can use their trail listing here to find the perfect trail just for you: https://www.kingdomtrails.org/trails#SummerTrails.

To complete this task: Take a picture of yourself on a trail, letting us know what trail you tried and how it went! Also be sure you follow Kingdom Trail's special COVID guidelines to keep other trail users safe here.

THE hunt NEKingdom CLUE 4

FIND IT

Either....

(a) Take a photo of yourself and a cheesemaker at a farmers market OR

(b) take a photo with a cheesemaker's business sign at their physical location.

In both of these cases, we highly recommend buying some cheese while you are visiting ... you know, to stave off that hunger you are feeling while driving around!

Insider tip: You can search for local farmers markets to see what is open on what day using the NOFA (Northeast Organic Farming Association) VT's market search tool: https://nofavt.org/find-organic-local-food/farmers-markets

Find cheesemakers via the Vermont Cheese Trail: https://vtcheese.com/vermont-cheese-trail-map/

THE hunt NEKingdom CLUE 5

WHERE RIVERS AND PEOPLE COME TOGETHER ...

Prove when the home town of the Dog Chapel was established using a picture of one of your team members with the proof - AND visit this unique chapel, grabbing a pic while there!

To complete this clue: We are looking for the TWO pictures mentioned above!

THE hunt NEKingdom CLUE 6

A CAPITAL PUZZLE

Each item referred to here may be found in the state's capital city ... Use the hints to build the clue you must solve...

TO SOLVE THIS CLUE: Take a photo of at least one team member with this **hint 1** foot giant of **hint 2** who is **hint 3** by her **hint 4** **hint 5**.

WORD HINTS

1. Walk west on State St. from Hint 2's location until you come to the little red house that's very friendly to visitors. What are the first and last numbers of this street address?
2. Last word on the second line of the main building sign found at 116 State St.

THE hunt NEKingdom CLUE 6

(A CAPITAL PUZZLE CON'T)

3. Find the William Upham historic marker, last word on the line that is five down after the quote
4. First medal
5. Find the Montpelier Recreation Field historic marker - 3rd word on the second line, replace the first letter of this word with the letter "d"

THE hunt NEKingdom CLUE 7

LAKES AND PONDS AND RIVERS, OH MY!

Go on a waterfront picnic somewhere beautiful with one of your favorite VT cheeses; this can be at the edge of a creek, in a kayak or canoe, or in a sailboat – we don't care what as long as it's near or on the water!

To complete this clue: Take a pic of your picnic stop, let us know what you like about that favorite cheese of yours, and let us know what body of water you visited!

THE hunt NEKingdom CLUE 8

GO TO THE MUSEUM

Visit one of these unique museums...

1. The Museum of Everyday Life. To complete this clue, take a pic of yourself on your visit!

2. Bread and Puppet Museum. To complete this clue, take a pic with the 12' tall founding father's statue.

COVID VISITOR NOTE: Both these museums are self-guided locations to visit. You need to wear a mask and practice distancing 6' from others while inside, please. These spaces may not be heated/warm - so if colder out, bring a coat! And definitely bring your hand sanitizer to use after you turn the light off behind you! These are both incredibly unique and fun places to visit - we just want you to visit safely!

THE hunt NEKingdom CLUE 9

SEE SOMETHING UNIQUE

Visit the Northern terminus of VT's 272 mile footpath, which connects Massachusetts and Canada

To complete this clue: Take a pic with the sign that marks this location

THE hunt NEKingdom ANSWER PACKET

Instructions: Please circle the clues you completed, then provide answers and send in the photos associated with those clues. Mail your submission to: Vermont Cheese Council, PO Box 714, Waitsfield, VT 05673

Name:_____ **Email:**_____ **Phone:**_____

Mailing Address:_____

Clue 1. What three things did you pick (and please include your pictures!):_____

_____

Clue 2. Send us picture, tell use what the feature you found was, and tell us what cheese it refers to/who makes that cheese: _____

_____

Clue 3. Tell us about your outing and send us your picture:_____

_____

Clue 4. Send us your pic

Clue 5. Send us your two pictures

Clue 6. Send us your pic

Clue 7. ell us what you like about your favorite cheese, where you visited, and send us your pic_____

_____

Clue 8. Send us your pic

Clue 9. Send us your pic

EARLY BIRD CLUE Answer: _____